

**PROCEEDINGS OF THE BROWN COUNTY
EDUCATION & RECREATION COMMITTEE**

Pursuant to Section 19.84 Wis. Stats., a regular meeting of the **Brown County Education & Recreation Committee** was held on Thursday, April 3, 2014 at the Neville Public Museum, 210 Museum Place, Green Bay, Wisconsin.

Present:	Chair Vander Leest, Supervisor Hoyer, Supervisor Van Dyck, Supervisor Campbell
Excused	Supervisor Katers
Also Present:	Neil Anderson, Scott Anthes, Lynn Stainbrook, Kimberly Young, Pat Van Vonderen, Brent Miller, Joel Zwicky, Beth Lemke, Matt Kriese, Lori Denault, Brad Tanck

i. **Call to Order.**

The meeting was called to order by Chair Vander Leest at 5:34 p.m.

ii. **Approve/Modify Agenda.**

Motion made by Supervisor Hoyer, seconded by Supervisor Campbell to approve.

Vote taken. MOTION CARRIED UNANIMOUSLY

iii. **Approve/Modify Minutes of March 6, 2014.**

Motion made by Supervisor Van Dyck, seconded by Supervisor Hoyer to approve.

Vote taken. MOTION CARRIED UNANIMOUSLY

Comments from the Public. None

1. **Review minutes of:**

a. **Library Board (February 20, 2014).**

Motion made by Supervisor Hoyer, seconded by Supervisor Campbell to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

b. **Neville Public Museum Governing Board (February 10, 2014).**

Motion made by Supervisor Hoyer, seconded by Supervisor Van Dyck to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

Communications

2. **Communication from Supervisor Evans re: To change the County rule/definition of using funds for the Resch Center "upkeep" to be used not just for capital improvements but also for maintenance. *Referred from March County Board.***

Chair VanderLeest addressed the communication from Supervisor Evans related to changing the rule/definition of using funds at the Resch Center not only for capital improvements but for maintenance. VanderLeest opined that before any changes are made to the lease there should be a review of the contract, also noting that the amount that PMI pays the County Board has reduced over the last seven years. HR Manager Brent Miller stated he was not prepared to speak on this topic although pointed out that the County provides capital improvements over \$15,000. Supervisor VanDyck commented that the PD&T committee has also discussed this item.

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**Motion made by Supervisor Hoyer, seconded by Supervisor Van Dyck to receive and place on file.
Vote taken. MOTION CARRIED UNANIMOUSLY**

3. **Communication from Supervisor Vander Leest re: Request for the Park Department to identify improvements to the Brown County Dog Park with the Friends of the Brown County Dog Park. Funds for improvements would be used from the Brown County park acquisition fund which is funds accumulated from related park land sales, i.e. DOT, DNR, and other related government entities. *February Motion: To refer to staff to bring back a list of potential projects with costs in 60-days so this Committee can examine it and make a determination to approve funding for projects.***

Chair VanderLeest further explained his communication and concerns regarding the Brown County Dog Park. Matt Kriese and Neil Anderson addressed these concerns, providing a list of potential improvements (attached). The list includes such items as improvements to the well, a water fountain, a walking bridge and culvert, steps to the off leash area, an obstacle course, etc. Many of these items may be able to be completed in-house, however, DNR permits may be required. A rough estimate of \$10,000 was provided. Mr. Kriese suggested that the community become involved with soliciting funds and the park be set up as a 501C3 (friend's park). Although Kriese suggested that other parks be considered for dog areas, Chair VanderLeest opined that the current park should first be improved, noting that funding has been raised for fencing and donations are available toward other projects. He estimated paperwork to take 90-120 days if dealing with the federal government, therefore, suggested they work internally on a non-profit status.

Supervisor Hoyer pointed out that the communication is to identify potential improvements, many of which will be completed through the Park Acquisition Fund. He agreed that the Dog Park Association should become involved in establishing a proper 501C3 status.

Supervisor Campbell opined that the proper order would be to have the Dog Park Association address the County. A Memorandum of Understanding is already in place and should be updated. She agreed to organize fellow dog park enthusiasts to meet in early summer.

Although there may be funds available in the Park Acquisition Fund, Supervisor VanDyck questioned if this is the best way to spend those dollars. Anderson replied that he sees the water situation as a priority which will have to be dealt with one way or another, suggesting that it be given priority as there are animals to consider. In the last year well water testing required the well to be shut down and the pump is not working. If funds are not used from present funding, Anderson stated he will be looking at adding dollars to the next budget. A foot bridge would also make a big difference. He is concerned with grant application, stating there needs to be a sustainable mechanism to fund such grant versus pledges.

Motion made by Supervisor Campbell, seconded by Supervisor Van Dyck to refer to staff for further review and bring back in thirty days. Vote taken. MOTION CARRIED UNANIMOUSLY

Golf Course

4. **Budget Status Report Year End 2013 (unaudited).**

**Motion made by Supervisor Hoyer, seconded by Supervisor Campbell to receive and place on file.
Vote taken. MOTION CARRIED UNANIMOUSLY**

5. Superintendent's Report.

Supervisor Anthes reported that at this time there is no date scheduled to open the course due to weather, although the course appears in relatively good shape. The date of June 2nd has been tentatively scheduled for an official grand opening with a soft opening on May 15th when he anticipates new greens to be ready. Anthes is attempting to get local celebrities in the golfing world and in the State of Wisconsin to be present on opening day and in addition is looking at prize events throughout the week. One of the days (Wednesday or Friday) he is suggesting that green rates be reduced. Maintenance crews have been trimming trees and preparing the course after a hard winter. The Pro Shop is now open 10 a.m. to 6 p.m., Monday through Friday until the course opens and then will be open dawn to dusk.

An easement meeting was held with the Planning Department and Corporation Counsel and it has been determined that the Oneida Tribe owns property which would provide access to the Brown County property. A survey and paperwork is underway and estimated to take some time. Superintendent Anthes will bring back to committee as this resolves.

Anthes also reported that Leonard & Finco are working on a contact and PR list. When complete, he will provide to County Board members.

Motion made by Supervisor Van Dyck, seconded by Supervisor Hoyer to receive and place on file.
Vote taken. MOTION CARRIED UNANIMOUSLY

Library

6. Budget Status Financial Report for December, 2013.

Motion made by Supervisor Hoyer, seconded by Supervisor Van Dyck to receive and place on file.
Vote taken. MOTION CARRIED UNANIMOUSLY

7. Director's Report.

Director Stainbrook acknowledged changes in the committee due to the recent election, also welcoming Vicky Van Vonderen to the Library Board. She also introduced new Deputy Director, Kimberly Young, who comes from Pueblo Colorado, although originally from Michigan.

Stainbrook referred to reporting in agenda packet, highlighting the following:

- 2014 Summer Reading Program
- Brown County Way has selected the Brown County Library to receive their Community Impact Award.
- Library Services and Technology Act (LSTA) Grant was awarded in the amount of \$11,706 for the Early Literacy Challenge

Other accomplishments by the various branches were identified. (See handout for details)

An update on carry-over funds was provided (\$232,000 in 2013 or 3.4% of the budget) in addition to funds from utility bill savings and IS chargebacks. An additional amount of \$68,336 will be carried into 2015 due to early winter parking lot costs at Ashwaubenon which were not completed due to weather. A grant was received for lighting at the Central Library

Stainbrook reported projects that are contemplated to be done with the \$150,000 savings in the area of benefits, explaining that the County decided to make a change in how benefits are paid out and that instead of paying 12 months of benefits in 2013 only paid out 11 months, resulting

in a \$150,000 savings. There was another \$40,000 savings in utilities, and \$50,000 from IS Service chargebacks. All of that totaled \$324,999.64. The plan is to spend \$110,500 in building repairs and \$6,630 in books. The remaining dollars will be considered for sixty laptops that were funded through a grant from the Gates Foundation which are wearing out, and consideration to replace meeting room chairs at the Central Library as well as at the Weyers Hillard Branch. Stainbrook explained that any other available dollars will be spent on repair and replacement and not on pay increases or additional staff.

When asked what is included in building repairs, Stainbrook listed the resurfacing of the Ashwaubenon Branch parking lot, electrical work at Ashwaubenon, lighting replacement and controls at the Kress branch, circuit breakers at three branches, and a large fan at Weyers Hillard.

When asked by VanderLeest about the purchase of books, Stainbrook explained this is a priority and that the way carryovers are spent can be a decision made by the Library Board.

Supervisor VanDyck addressed the open position for a Children's Librarian, stating that the qualifications for a Master's in Library Science surprised him. Director Stainbrook defended this requirement, stating that an attempt is being made to raise the level of knowledge in program activities

**Motion made by Supervisor Hoyer, seconded by Supervisor Campbell to receive and place on file.
Vote taken. MOTION CARRIED UNANIMOUSLY**

(Parks Department #'s 14 to 22 taken out of order although shown in proper format here)

Museum

8. **Resolution re: The Reclassification of the Clerk/Typist II Position at the Neville Public Museum.**

**Motion made by Supervisor Hoyer, seconded by Supervisor Campbell to approve. Vote taken.
MOTION CARRIED UNANIMOUSLY**

9. **Resolution re: Change in Table of Organization for the Neville Public Museum Project Operations Manager LTE & Cataloger LTE Grant Funded.**

**Motion made by Supervisor Hoyer, seconded by Supervisor Campbell to approve. Vote taken.
MOTION CARRIED UNANIMOUSLY**

10. **Resolution re: Change in Table of Organization for the Neville Public Museum Technician.**

**Motion made by Supervisor Campbell, seconded by Supervisor Hoyer to approve. Vote taken.
MOTION CARRIED UNANIMOUSLY**

11. **Preliminary Museum Monthly Report through February, 2014.**

**Motion made by Supervisor Hoyer, seconded by Supervisor Campbell to receive and place on file.
Vote taken. MOTION CARRIED UNANIMOUSLY**

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12. Attendance Revenue February, 2014.

Motion made by Supervisor Hoyer, seconded by Supervisor Campbell to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

13. Interim Director's Report.

Highlights of the written report provided to the committee in packet material were highlighted by Interim Director, Beth Lemke. "Touchdown! Green Bay Packers Hall of Fame Inc." will be a featured exhibit in 2014. The Hall of Fame will be working with the Neville on the logistics of the one year plus exhibit. As part of this, the Museum is taking the opportunity to redesign the outdated and underperforming admissions desk. Guest Services Manager, Jessica Day, is working with the Department of Corrections staff to provide labor for the new construction and also coordinating donations of supplies to further reduce costs. Ms. Lemke is also working on options for exhibit lighting with Crescent Electric Supply Company.

The Neville will exhibit images from the Veteran Print Project from February 22 until June 1, showing 10 original artist prints based on the oral histories of 20 female veterans.

Ms. Lemke reported that preliminary work has been conducted by Robert MacWest of Informal Learning Experiences of Denver in relation to website production. His final report has been submitted and Ms. Lemke will be working with the County Executive on fulfilling the next steps in this strategic and master planning process.

Ms. Lemke reported she has been reviewing the 5 year expense trends in the Logos Financial System to begin the 2015 budget process and also highlighted several potential exhibits for 2015 including "Sisters in Spirit, Wisconsin History Tour, and Christopher Winters Photography Centennial, and Extreme Deep", to name a few.

Motion made by Supervisor Van Dyck, seconded by Supervisor Campbell to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

Park Management & NEW Zoo

14. Parks - Budget Status Financial Report for February, 2014.

Motion made by Supervisor Hoyer, seconded by Supervisor Campbell to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

15. Request for approval of skateboards, including longboards (from Officer Joel Zwicky) on County operated State Recreational Trails.

Chair VanderLeest explained this is not the first time this request for skateboards on County operated State Recreational Trails has come up. Trails were installed in 2001 and at that time this use was not permitted. Currently, however, bikes, rollerblades, roller skis, and horses are allowed in certain areas.

Motion made by Supervisor Campbell, seconded by Supervisor Hoyer to open the floor to allow interested parties to speak. Vote taken. MOTION CARRIED UNANIMOUSLY

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Joel Zwicky, 705 Chicago Street, De Pere, Wisconsin

Mr. Zwicky, a patrol officer with the Green Bay Police Department, has served as a "skateboarding cop" stating that although there has been a lot of disdain from the police regarding skateboarding on city streets, this sport has become very popular and a viable means of transportation. He noted skateboards are inexpensive and can be taken on a bus. At this time they are not allowed on the Fox Rover Trail which links Green Bay to DePere. When discussing damage complaints, Zwicky stated that any complaints of damage can also be linked to rollerblades which are presently allowed and have the same braking mechanism. He asked that the committee reconsider this issue for the coming year, noting that he and his family love to longboard as a family activity. In addition, he pointed out it is a green and affordable method of transportation which could take him directly from his home to work at the Police Department.

Supervisor Van Dyck agreed with Zwicky and would support approval, although would like input from the Green Bay Police Chief as well as the DePere Police Chief as a significant part of the trail is in De Pere.

Motion made by Supervisor Van Dyck, seconded by Supervisor Hoyer to return to regular order of business. Vote taken. MOTION CARRIED UNANIMOUSLY

Chair VanderLeest asked about present signage and liability and Matt Kriese explained that if allowed, signage would need to be updated which would post designated hours and payer requirements, in addition to the updating of websites and brochures. Kriese did not see skateboarding as a burden on the trail, stating that any liability would be seen as similar to biking or rollerblading.

Consensus of the committee was to approve for one year, although agreed they would like more information before making a final decision. .

Motion made by Supervisor Van Dyck, seconded by Supervisor Campbell to refer to staff for input from Green Bay Police Department and De Pere Police Department as well as Parks Department. Vote taken. MOTION CARRIED UNANIMOUSLY

16. **Request from Dycksville Lions Club (Brad Tanck) for a fee reduction or waiver of fees for the Annual Red River Rumble youth baseball tournament on May 30, 31 and June 1 at Bay Shore Park in exchange for volunteer services hours.**

Motion made by Supervisor Van Dyck, seconded by Supervisor Campbell to suspend the rules to allow interested parties to speak. Vote taken. MOTION CARRIED UNANIMOUSLY

Brad Tanck, 5253 Bay Meadow Trail, Dyckesville, Vice President of the Dyckesville Lions Club and Red River Rumble Tournament Director - Mr. Tanck explained that the upcoming 4th annual Red River Rumble Youth Baseball Tournament will be held at the Red River Park May 30, 31, and June 1, 2014. The tournament field is being expanded to accommodate three divisions, meaning that several games will need to be run at the Bay Shore County Park Ball Field on two or more of these dates. The club would like to sell food and drink concessions with no alcoholic beverages provided. On behalf of the club, Mr. Tanck requested that fees be waived for all or part of the Park rental and concessions for this event as they are a community service organization and provide volunteer hours to maintain the field. The club has donated bleachers, removable bases, spring work days and improvement to the fence areas.

Motion made by Supervisor Van Dyck, seconded by Supervisor Campbell to return to regular order of business. Vote taken. MOTION CARRIED UNANIMOUSLY

Chair VanderLeest noted that this group agrees to do work for fee reduction and waiver asking what would need to be done. Matt Kriese pointed out leveling of the outfield and infield as necessary, in addition to annual maintenance. He also pointed out that the Cabela's National Fishing Tournament is scheduled for those days and that the boat landings and campgrounds will be busy.

Motion made by Supervisor Campbell, seconded by Supervisor Hoyer to approve the request from the Dyckesville Lions Club for a waiver of fees for the Annual Red River Rumble youth baseball tournament on May 30, 31 and June 1 at Bay Shore Park in exchange for leveling the outfield and infield and maintenance throughout the year. Vote taken. MOTION CARRIED UNANIMOUSLY

17. Field Staff Reports for February, 2014.

In addition to staff comments in the Field Staff Report, Matt Kriese reported that training began yesterday, 04/02, at the New Zoo Adventure Park. Supervisor VanDyck suggested that information regarding the park be provided to the school district before the end of the school year and Supervisor Campbell also suggested that the Girl Scouts be informed of the various activities offered.

Supervisor Campbell reported that she has been contacted regarding the lack of updating of Facebook sites relative to snowmobile and fat bike groups. Kriese informed the committee that there is a separate area on the website listing information on snowmobile trails.

Motion made by Supervisor Hoyer, seconded by Supervisor Van Dyck to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

18. Attendance Report.

Park usage attendance numbers are attached.

Motion made by Supervisor Hoyer, seconded by Supervisor Van Dyck to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

19. Assistant Park Director's Report.

The Assistant Park Director updated the committee on activities at the Barkhausen Waterfowl Preserve, Bay Shore County Park, Neshota Park, Reforestation Camp/Adventure Park, etc. (See written report for additional information)

- Spring Maple Syrup Event held on Saturday, March 29th.
- Rebids for dredging at the Bayshore County Park will be brought forward at the April meeting. At this time the option for concrete matting is over budget and will be left out.
- Neshota Friends Group will be combining their upcoming meeting with the Dog Park Association
- Ski trails have closed
- Rental Contract Policy is being reviewed for staff efficiencies.
- Have received the Bird City recognition which should aide in conservation grants.

Motion made by Supervisor Hoyer, seconded by Supervisor Campbell to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

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20. NEW Zoo Budget Status Financial Report for February, 2014.

Motion made by Supervisor Van Dyck, seconded by Supervisor Campbell to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

21. Operations Report:

- a. Admissions, Revenue, Attendance Report.
- b. Gift Shop, Mayan Zoo Pass Revenue Report.

The committee was updated with March numbers. Mr. Anderson indicated there was a drop in attendance vs 2013 attributable to weather which also affected gift shop sales and food sales in the Mayan Restaurant, however, Zoo passes continue to be strong. Staff is preparing for the "Eggstravaganza" and for the "Birthday with the Animals" in April. There was discussion by the committee regarding use of Facebook and Twitter tools, in addition to other methods of informing the public of activities.

Motion made by Supervisor Van Dyck, seconded by Supervisor Campbell to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

22. NEW Zoo Monthly Activity Report:

- a. Operations Report.
- b. Curator Report.
- c. Education & Volunteer Reports for January & February, 2014.
- d. Maintenance Report.
- e. Zoo Director Report.

Motion made by Supervisor Hoyer, seconded by Supervisor Van Dyck to suspend the rules and take Items 22 a – e together. Vote taken. MOTION CARRIED UNANIMOUSLY

Motion made by Supervisor Hoyer, seconded by Supervisor Van Dyck to receive and place on file Items 22 a – e. Vote taken. MOTION CARRIED UNANIMOUSLY

Resch Centre/Arena/Shopko Hall

23. Complex Attendance for the Brown County Veterans Memorial Complex for February, 2014.

Motion made by Supervisor Van Dyck, seconded by Supervisor Hoyer to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

(Back to #'s 8 to 13 – Museum items)

Other

24. Audit of bills.

Motion made by Supervisor Campbell, seconded by Supervisor Hoyer to pay the bills. Vote taken. MOTION CARRIED UNANIMOUSLY

25. Such other matters as authorized by law.
None

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26. Adjourn.

Motion made by Supervisor Campbell, seconded by Supervisor Van Dyck to adjourn at 7:26 p.m.

Vote taken. MOTION CARRIED UNANIMOUSLY

Respectfully submitted,

Therese Giannunzio
Recording Secretary

Rae G. Knippel
Transcription

BROWN COUNTY DOG PARK ASSOCIATION

DESCRIPTION AND MISSION STATEMENT

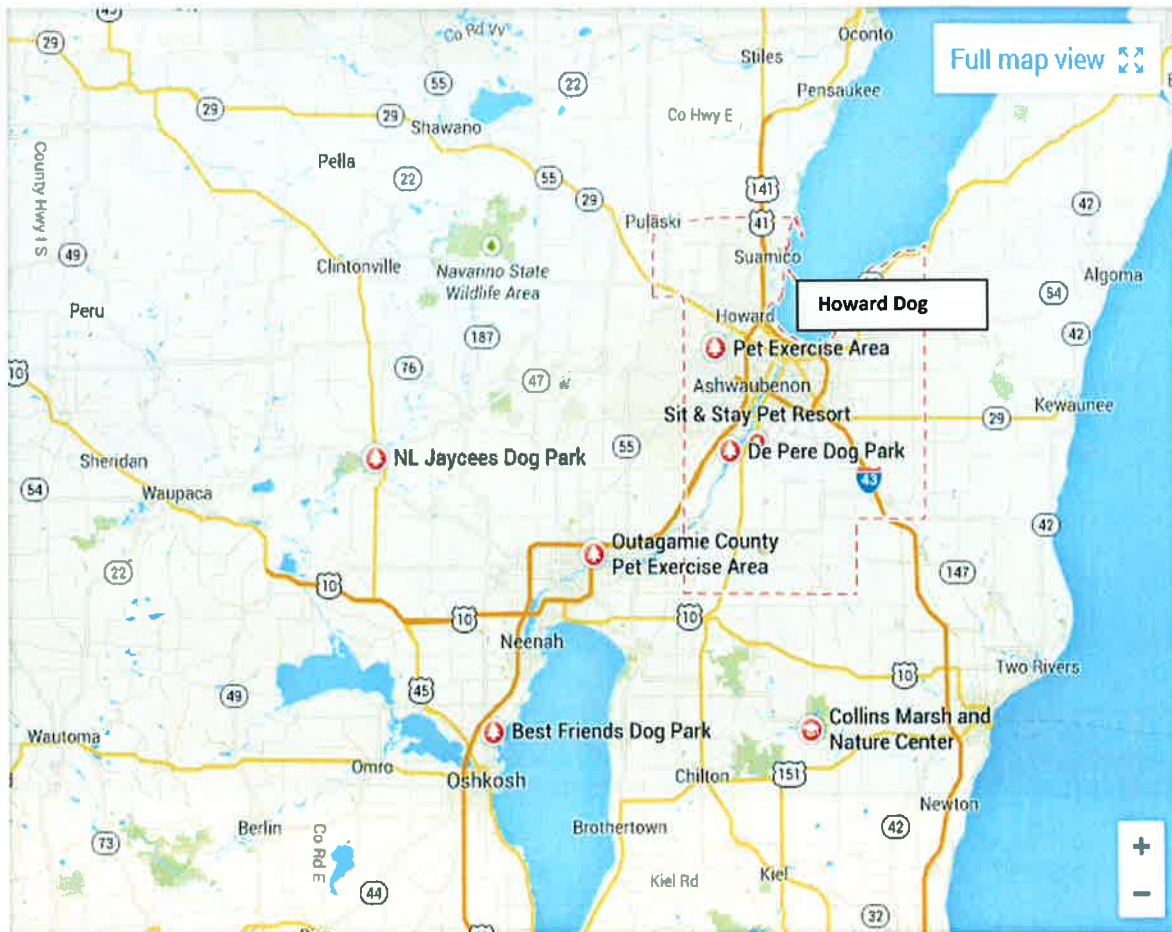
DESCRIPTION:

A regional nonprofit organization, the Brown County Dog Park Association is an association of dog owners dedicated to the improvement and development of dog parks in Brown County, Wisconsin.

MISSION:

The mission of Brown County Dog Park Association is to collaborate with Brown County government in organizing and designing safe, well-maintained, public off-leash areas for dogs and their owners to play, exercise, and socialize.

Pet Exercise Areas



Brown County Pet Exercise Area

De Pere Dog Park

Sit & Stay Pet Resort

Outagamie County Pet Exercise Area

Collins Marsh and Nature Center

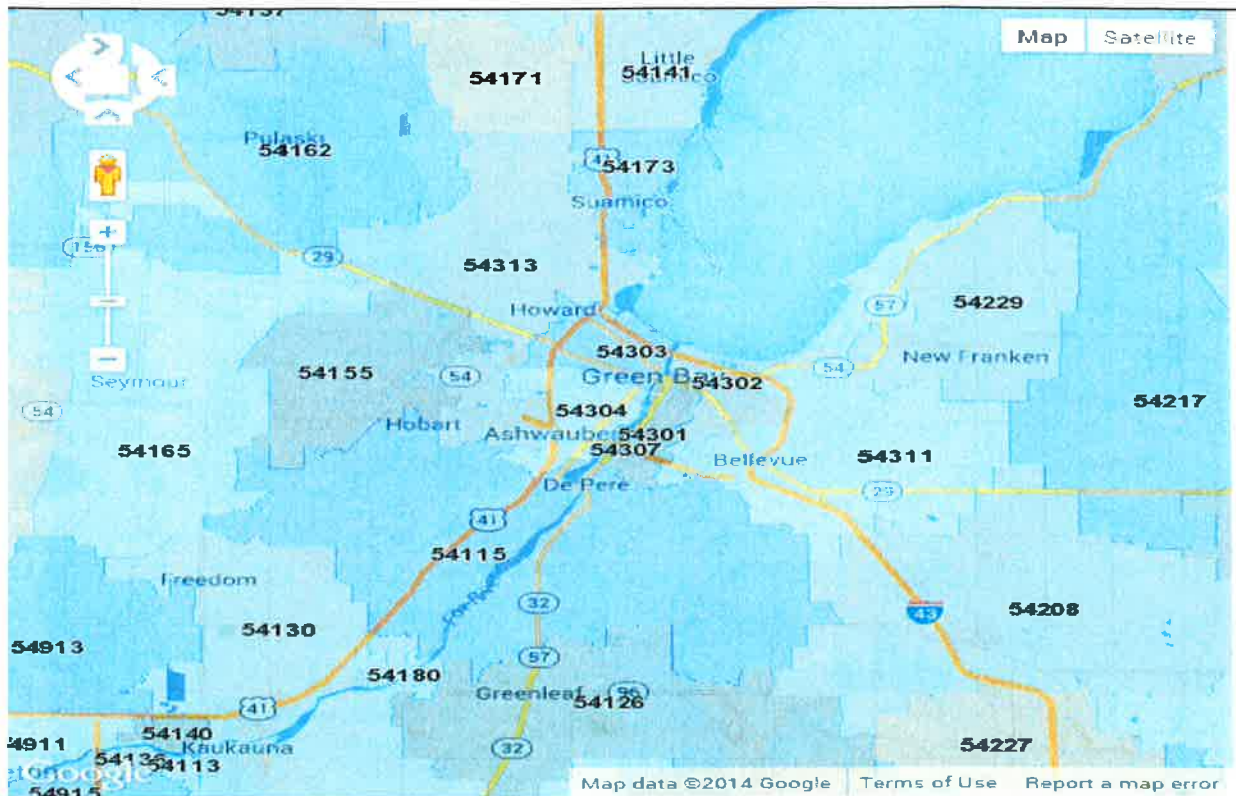
Best Friends Dog Park

NL Jaycees Dog Park

Mountain Bay and Fox River Trail

Howard Dog Park *

Pet Exercise Areas



2013 Brown County Dog Park Users

<u>Zip Code</u>	<u># of Users</u>
54115	9
54124	1
54155	5
54162	2
54165	6
54171	1
54173	2
54301	13
54302	10
54303	15
54304	24
54307	1
54311	9
54313	44

2013 ATTENDANCE	
January	1305
February	1440
March	2034
April	1401
May	2389
June	2167
July	2182
August	2490
September	2022
October	1750
November	1625
December	1073
Total	21878

Attachments:

BCL awards, etc.docx; ATT553807.htm

Lynn, please share with Education and Recreation Committee members.

The attached document lists a number of service awards, grants received and some surprising facts. For example:

- In 2013 the Brown County Library System had a physical gate count of 1.2 million, plus 1.3 million virtual visits to the library web site for a total of **2.5 million library visits**.
- On those visits people checked-out more than **2.5 million items**; used computers for school research, job searches and business development; and attended lectures, technology training and story time.

The Library contributes to Brown County education and quality of life through hundreds of partnerships. For example, through the Partnership for Children the Library has:

- **Born Learning Trail** (10 bilingual outdoor stations with simple ways adults can interact with young children to build pre-reading skills, at Central Library and one in development at the Southwest Branch. The United Way's Emerging Leaders group secured the funding and installed the trail.)
- **Early Learning Challenge** (this is the "umbrella" theme under which the library participates in broader efforts of the Community Partnership for Children)
- **Parent/Teacher Centers** (grant-funded specialized collections at Central Library and Southwest and East Branches, grant proposal supported by United Way and Community Partnership for Children)
- **Peek-A-Bug booklets** (baby rhymes book created by the library which is given to parents of all newborns at 4 GB hospitals as part of "Welcome Baby Visits" conducted by Family Services' Healthy Families program.

Thank you for your support!

Kathy

Brown County Library success stories in 2013 & 2014

Awards:

- Start Smart of Brown County Early Childhood Council **Excellence through Partnerships for Children Award**
- United Way **Community Impact Award** recognizing leadership and innovation while partnering with BCUW to address priority human services needs on a community-wide scale
- WPS Volunteer Awards: **Schneider National Foundation Volunteer Leadership Award** – Past President of the Library Board, Dr. Terry Watermolen
- **DPI Plaque of Appreciation** for dedication to DPI's Early Identification Program (EIP) and Gaining early Awareness And readiness for Undergraduate Program GEAR UP
- State of WI **Outstanding Employer Award** for appreciation of commitment to progressive employment practices that encourage the full participation of people with disabilities

Grants Awarded: (total \$107,450)

- Growing WI Readers mini grant (Wrightstown Branch)\$250
- Brown County WPS grant (\$25,000) the library received \$12,500
- Focus on Energy Incentives
- Library Services and Technology Act (LSTA) grant: **Early Literacy Challenge:** \$11,700
- Born Learning Trail \$3000
- PMI Foundation \$15,000 for children's edible garden
- Cellcom \$15,000 for children's edible garden
- Festival Foods \$5,000 for children's edible garden
- Prevea Health \$5,000 for children's edible garden
- Schreiber Community Grant \$5,000 for children's edible garden
- ALPS grant - PC Reservation and print management system (\$35,000 value)

Other Notable Events:

- 25th anniversary of the Local History Series was celebrated in 2013
- 125th anniversary of Brown County Library in 2014

Quick Facts:

- 2,544,295 million items checked out in 2013 (print, e-books, Tumblebooks, AV)
- 1.2 million gate count visits to the library buildings
- 1.3 million virtual visits to the library web site
- 200,000 computer reservations
- 153,311 data base searches

2013 PROJECT DETAIL

2013 PROJECTS FUNDED BY 2012 CARRYOVER

PROJECT DESCRIPTION	TYPE	BUDGET AMOUNT	BUDGET ADJUSTMENT	AMENDED BUDGET	ACTUAL AMOUNT	BALANCE	STATUS
County Levy							
Lighting Design - Central	Operations	1,500		1,500	520	980	Complete
Wireless Adapters for Public Computers	Operations	6,400		6,400	5,360	1,040	Complete
Central Management Software for Cash Drawers	Operations	5,995		5,995	5,995	-	Complete
PCI Complaint Credit Card Swipe for Four Self-Checks at Central	Operations	10,852		10,852	9,653	1,199	Complete
Books, Periodicals, & Subscriptions	Operations	20,000		20,000	20,000	-	Complete
Public Computer Chairs - Weyers-Hilliard	Operations	3,597		3,597	3,597	-	Complete
Blinds - Southwest	Operations	2,260		2,260		2,260	Complete
		50,604		50,604	45,125	5,479	
Retrofit Fluorescent fixtures - Central	Facilities	85,880	(32,100)	53,780	44,046	9,734	Complete
Localized lighting control - Central	Facilities	25,000	(11,000)	14,000	13,232	768	Complete
Install lighting in the checkout area - Central	Facilities	20,000		20,000	17,075	2,925	Complete
Ductboard - Ashwaubenon	Facilities	5,000		5,000	2,459	2,541	Complete
Demand Control ventilation - Ashwaubenon	Facilities	4,500		4,500	1,733	2,767	Complete
Arc flash study - Ashwaubenon	Facilities	1,500		1,500	1,500	-	Complete
Design work for main entrance & circulation remodel - Ash.	Facilities	-	10,400	10,400	10,400	-	Complete
Replace parking lot - Ashwaubenon	Facilities	-	31,500	31,500	5,372	26,128	Bids received, waiting until Spring
Arc flash study - Kress	Facilities	2,200		2,200	2,201	(1)	Complete
Replace lamps, soffits - Weyers-Hilliard	Facilities	5,600		5,600	4,734	866	Complete
Landscaping - Weyers-Hilliard	Facilities	5,000		5,000	-	5,000	Postponed pending results of drive-up window feasibility study
Extend sidewalk - Weyers-Hilliard	Facilities	2,000		2,000	-	2,000	Postponed pending results of drive-up window feasibility study
Arc flash study - Weyers-Hilliard	Facilities	1,900		1,900	1,890	10	Complete
Lighting consultant - Weyers-Hilliard	Facilities	2,000		2,000		2,000	Not completed
Feasibility study for drive-up window - Weyers-Hilliard	Facilities	-	7,200	7,200	7,192	8	Complete
Demand Control ventilation - Weyers-Hilliard	Facilities	9,200		9,200	1,310	7,890	Complete
Re-pave patio areas - Weyers-Hilliard	Facilities	6,000	(6,000)	-	-	-	Postponed pending results of drive-up window feasibility study
Replace bike rack - Southwest	Facilities	4,000		4,000	3,815	185	P.O. issued
Arc flash study - Southwest	Facilities	1,700		1,700	1,664	36	Complete
		181,480	-	181,480	118,623	62,857	
Total County Levy Carryover		232,084	-	232,084	163,748	68,336	

2014 PROJECT DETAIL

2014 PROJECTS TO BE FUNDED BY 2013 CARRYOVER

PROJECT DESCRIPTION	TYPE	BUDGET AMOUNT
Books, Periodicals, & Subscriptions	Operations	26,630
Employee Casual Payout - All Locations	Operations	50,000
Meeting Room Reservation Software	Operations	15,000
Laptop Replacement - Central	Operations	16,000
Meeting Room Chairs - Central	Operations	30,000
Cash Drawers & Credit Card Swipes - Various Locations	Operations	1,500
Furniture & Equipment Replacement - All Locations	Operations	65,370
Meeting Room Chairs - Weyers-Hilliard	Operations	10,000
		214,500
Building Repairs	Facilities	110,500
Total County Levy Carryover		325,000

2014 BROWN COUNTY PARK USAGE - ATTENDANCE SUMMARY

<u>Park Location</u>	<u>February 2011</u>	<u>February 2012</u>	<u>February 2013</u>	<u>February 2014</u>
Barkhausen	4178	3969	6954	11872
Bay Shore Park	1148	1125	1439	442
Brown County Park / Dog Park	1550	1084	1440	1042
Fairgrounds	1165	927	900	900
Fonferek's Glen	531	379	437	180
Fox River Trail	1046	2265	1831	0
Lily Lake	2460	1059	1320	2430
Mountain-Bay Trail	1195	700	1150	0
Neshota Park	3090	986	1847	2955
Pamperin Park	1497	1904	1831	1733
Reforestation Camp	4655	579	2913	2976
Suamico Boat Launch	40	10	21	0
Way-Morr Park	0	0	0	0
Wequiock Falls	243	142	132	123
Wrightstown Park	0	0	0	0
Yearly Grand Totals	22798	15129	22215	24653

(Number Reflects
Incomplete Data)

**NEW ZOO
ADMISSIONS REVENUE ATTENDANCE
2014 REPORT
2012, 2013, 2014**

ATTENDANCE

MONTH	2012	2013	2014
January	1,478	999	442
February	2,705	861	537
March	16,576	5,989	4,910
April	27,117	10,499	0
May	37,257	37,075	0
June	38,457	43,835	0
July	31,800	38,029	0
August	39,342	41,427	0
September	17,907	18,024	0
October	25,959	19,672	0
November	2,604	1,752	0
December	1,245	811	0
TOTAL	242,447	218,973	5,889

ADMISSION & DONATIONS

MONTH	2012		2013		2014	
	ADMISSIONS	DONATION BIN	ADMISSIONS	DONATION BIN	ADMISSIONS	DONATION BIN
January	2,544.25	499.00	1,520.87	53.76	896.00	127.62
February	4,438.00	227.35	1,517.10	-	1,112.00	3.00
March	57,832.00	5.00	16,111.68	89.46	16,242.50	30.36
April	70,708.04	1,063.92	40,458.27	106.03	-	-
May	139,311.23	479.48	135,610.19	259.08	-	-
June	155,736.01	479.34	167,307.94	847.96	-	-
July	134,766.05	912.97	155,324.26	408.00	-	-
August	160,778.75	474.79	164,161.23	680.83	-	-
September	71,549.06	1,280.76	67,574.00	-	-	-
October	68,375.30	1,463.47	70,718.00	519.88	-	-
November	7,498.02	288.06	6,580.00	-	-	-
December	4,052.72	25.00	2,680.81	10.00	-	-
TOTAL	\$877,589.43	\$7,199.14	\$829,564.35	\$2,975.00	\$18,250.50	\$160.98
					(899.15)	
						\$3.19
						\$3.31
						\$2.47

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**NEW ZOO
GIFT SHOP, MAYAN
ZOO PASS REVENUE**

**2014 REPORT
2012, 2013, 2014**

					2012	2013	2014
					PER	PER	PER
Paws & Claws					CAP	CAP	CAP
Gift Shop	2012	2013	2014	(-)/(+)			
January	\$ 1,039.73	\$ 1,055.77	\$ 557.40	\$ (498.37)	\$0.70	\$1.06	\$1.26
February	\$ 2,590.76	\$ 1,251.19	\$ 669.96	\$ (581.23)	\$0.96	\$1.45	\$1.25
March	\$ 17,393.87	\$ 6,410.95	\$ 4,715.11	\$ (1,695.84)	\$1.05	\$1.07	\$0.96
April	\$ 25,425.46	\$ 13,203.95	\$ -		\$0.94	\$1.26	
May	\$ 40,899.61	\$ 39,997.32	\$ -		\$1.10	\$1.08	
June	\$ 42,680.43	\$ 47,174.03	\$ -		\$1.11	\$1.08	
July	\$ 42,478.70	\$ 45,434.44	\$ -		\$1.34	\$1.19	
August	\$ 40,950.79	\$ 44,070.13	\$ -		\$1.04	\$1.06	
September	\$ 16,563.22	\$ 16,987.95	\$ -		\$0.92	\$0.94	
October	\$ 11,876.10	\$ 11,447.06	\$ -		\$0.46	\$0.58	
November	\$ 2,394.31	\$ 2,392.94	\$ -		\$0.92	\$1.37	
December	\$ 2,434.19	\$ 1,049.37	\$ -		\$1.96	\$1.29	
TOTAL	\$ 246,727.17	\$ 230,475.10	\$ 5,942.47	\$ (2,775.44)	\$ 1.04	\$ 1.12	\$ 1.16

					2012	2013	2014
					PER	PER	PER
Mayan					CAP	CAP	CAP
Taste of Tropic	2012	2013	2014	(-)/(+)			
January	\$ 1,739.60	\$ 1,437.87	\$ 698.79	\$ (739.08)	\$1.18	\$1.44	\$1.58
February	\$ 2,909.96	\$ 1,376.70	\$ 934.03	\$ (442.67)	\$1.08	\$1.60	\$1.74
March	\$ 19,988.69	\$ 4,238.14	\$ 5,601.97	\$ 1,363.83	\$1.21	\$0.71	\$1.14
April	\$ 31,085.05	\$ 12,214.97	\$ -		\$1.15	\$1.16	
May	\$ 40,333.93	\$ 38,989.01	\$ -		\$1.08	\$1.05	
June	\$47,150.95	\$ 51,184.40	\$ -		\$1.23	\$1.17	
July	\$ 51,853.30	\$ 48,408.14	\$ -		\$1.63	\$1.27	
August	\$ 52,829.77	\$ 54,204.81	\$ -		\$1.34	\$1.31	
September	\$ 28,950.70	\$ 22,329.62	\$ -		\$1.62	\$1.24	
October	\$ 16,577.99	\$ 17,184.31	\$ -		\$0.64	\$0.87	
November	\$ 2,776.76	\$ 2,288.80	\$ -		\$1.07	\$1.31	
December	\$ 1,697.51	\$ 895.70	\$ -		\$1.36	\$1.10	
TOTAL	\$ 297,894.21	\$ 254,752.47	\$ 7,234.79	\$ 182.08	\$1.21	\$ 1.19	\$1.49

ZOO PASS							
MONTH	2012	2013	2014	(-)/(+)			
January	\$ 1,872.00	\$ 2,538.00	\$ 881.00	\$ (1,657.00)			
February	\$ 2,878.00	\$ 2,431.00	\$ 2,302.00	\$ (129.00)			
March	\$ 20,763.00	\$ 11,066.00	\$ 12,865.00	\$ 1,799.00			
April	\$ 20,150.00	\$ 19,401.00	\$ -				
May	\$ 14,759.00	\$ 25,115.00	\$ -				
June	\$ 16,591.00	\$ 20,309.00	\$ -				
July	\$ 12,066.00	\$ 13,361.00	\$ -				
August	\$ 10,579.00	\$ 8,702.00	\$ -				
September	\$ 6,022.00	\$ 6,526.00	\$ -				
October	\$ 2,390.00	\$ 3,255.00	\$ -				
November	\$ 5,102.00	\$ 3,075.00	\$ -				
December	\$ 10,336.00	\$ 10,531.00	\$ -				
TOTAL	\$ 123,508.00	\$ 126,310.00	\$ 16,048.00	\$ 13.00			

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Day	Date	Gift Shop	Concessions	Admissions	Vending	Zoo Pass	Education	Donation Bin	Conservation Fund	Special Events	Gift Certificate	Attend.	Temp	Weather
Sat	1	35.98	21.10	51.00	1.90	-	-	-	-	-	-	12	7	4
Sun	2	29.98	350.19	162.00	20.89	-	-	-	0.02	-	-	32	6	1
Mon	3	-	2.61	-	-	-	-	-	-	-	-	0	-7	1
Tue	4	6.38	7.33	-	15.17	-	-	-	-	-	-	0	8	1
Wed	5	60.96	-	-	14.22	64.00	40.00	-	-	-	-	0	8	1
Thu	6	-	4.45	28.00	1.90	-	150.00	-	-	-	-	4	7	1
Fri	7	105.51	74.16	114.00	19.91	-	100.00	-	-	-	-	54	15	2
Sat	8	344.43	219.82	739.00	122.30	187.00	100.00	-	-	-	-	173	20	1
Sun	9	107.42	339.48	499.00	94.50	300.00	250.00	-	-	-	-	149	30	2
Mon	10	357.34	269.24	470.00	120.88	256.00	-	-	-	-	-	229	30	1
Tue	11	90.10	23.05	206.00	35.17	118.00	-	-	-	-	-	58	36	2
Wed	12	-	7.63	-	1.90	-	-	-	-	-	-	3	17	1
Thu	13	24.27	59.39	110.00	25.59	64.00	-	-	-	-	-	37	15	2
Fri	14	250.15	504.71	659.00	200.89	507.00	200.00	-	-	-	-	251	29	2
Sat	15	295.01	172.24	586.00	67.28	1,359.00	1,275.00	-	-	-	-	177	34	1
Sun	16	58.94	40.35	162.00	9.48	167.00	-	-	-	-	-	40	10	1
Mon	17	122.14	55.12	92.00	17.06	187.00	60.00	-	3.44	-	-	23	15	2
Tue	18	21.98	70.71	174.00	157.67	64.00	-	-	-	-	-	60	24	2
Wed	19	15.29	55.49	82.00	71.02	64.00	-	-	-	-	-	33	33	2
Thu	20	41.69	22.92	218.00	39.34	123.00	150.00	-	-	-	-	84	33	2
Fri	21	106.93	244.19	373.00	99.06	763.00	-	-	-	-	-	139	33	2
Sat	22	86.81	214.74	331.00	49.48	305.00	-	-	-	-	-	68	23	1
Sun	23	124.79	108.59	295.00	50.24	182.00	100.00	-	-	-	-	76	22	1
Mon	24	299.38	57.70	960.00	68.72	123.00	-	-	-	-	30.00	180	23	1
Tue	25	32.97	64.00	51.00	11.84	950.00	150.00	-	-	1,750.00	-	16	14	1
Wed	26	136.60	89.14	288.00	36.49	128.00	-	-	0.15	-	-	95	20	1
Thu	27	13.53	19.11	119.00	35.54	64.00	251.00	-	-	-	-	34	36	2
Fri	28	40.72	71.35	268.00	70.12	482.00	-	-	0.77	-	-	69	32	2
Sat	29	313.39	528.64	1,536.00	175.73	989.00	438.00	-	11.43	-	-	434	32	1
Sun	30	1,167.94	1,570.31	6,536.50	819.76	4,784.00	-	-	13.81	-	-	2059	38	1
Mon	31	424.48	334.21	1,133.00	235.91	635.00	-	-	0.74	-	-	321	42	2
Total		\$ 4,715.11	\$ 5,601.97	\$ 16,242.50	\$ 2,689.96	\$ 12,865.00	\$ 3,264.00	\$ -	\$ 30.36	\$ 1,750.00	\$ 30.00	4,910	22	7

Weather Key: 1 = Sunny 2 = Overcast 3 = Rain 4 = Snow

Volunteers

Total Attendance

4910

NEW Zoo Operations Report: March 2014

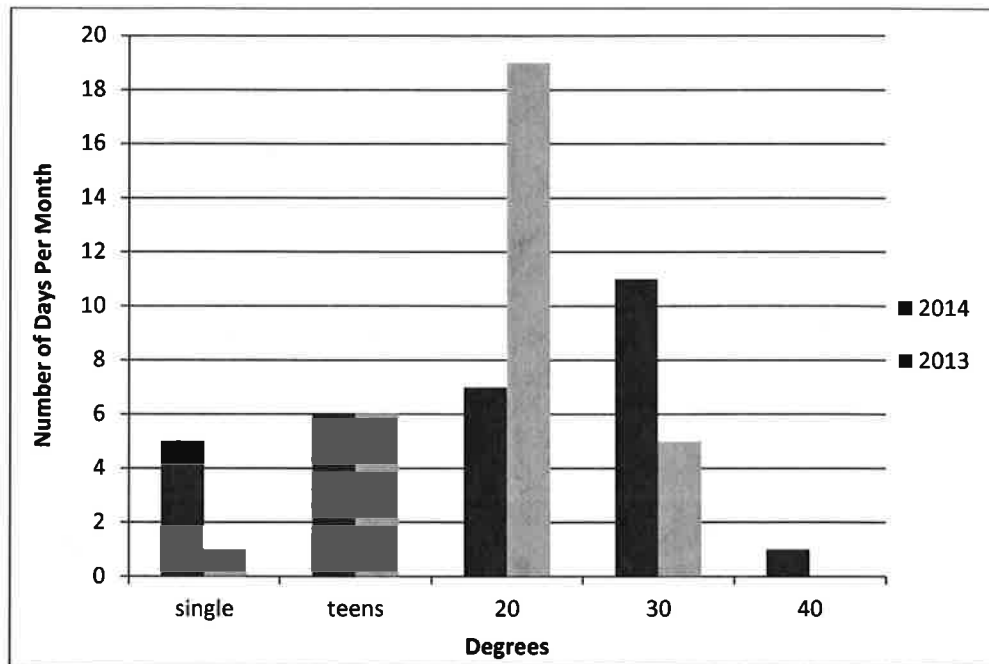
Noteworthy:

Average Temperature recorded at the zoo in Mar 2014 = 22°F

1 day below 0, 5 in the single digits, 6 in the teens, 7 in the 20's, 11 in the 30's, 1 day in the 40's

Average Temperature recorded at the zoo in Mar 2013 = 25°F

1 days in the single digits, 6 in the teens, 19 in the 20's, 5 in the 30's



Lowest temperature for period in 2014: -7°F Highest Temp: 42°F

Lowest temperature for period in 2013: 9°F Highest Temp: 31°F

March

- Weather in 2014 mirrored 2013.
- Attendance was very close to March of last year, with only 90 more guests total visiting in 2013 vs. 2014. **EggStravaganZoo was held in March of 2013.** It will be held in April of 2014, so the March attendance numbers were strong from the standpoint of not having a special event for extra attendance draw.
- A fund raising opportunity called "Keep the Change" was added to Altru. Guests can request that we keep the change from their transaction, and it automatically goes to the Conservation General Ledger. \$30.36 was collected in this manner.
- Preparations for EggStravaganZoo and Birthday Party for the Animals are underway.
- Birthday parties in the "Safari Club" were held on numerous weekends.

NEW ZOO

Brown County

4418 REFORESTATION ROAD
GREEN BAY, WISCONSIN 54313

FOR IMMEDIATE RELEASE



ANDY ANDERSON

OPERATIONS MANAGER
(920) 434-7841
anderson_ak@co.brown.wi.us

EggStravaganZoo is Returning to the NEW Zoo!

The NEW Zoo is "egg-cited" to announce that EggStravaganZoo will be held on Saturday, April 19th.

The fun-filled day will be kicked off with our famous Pancake & Porkie Breakfast to be followed by a huge Easter egg hunt throughout the Zoo.

BREAKFAST!

An 'all you can eat buffet' featuring pancakes and fixings, porkies, fresh fruit and your choice of beverage will be served at both the Reforestation Camp Ski Lodge and the Mayan Taste of the Tropics Restaurant! Breakfast will be served from **8:00 a.m. until 12:00 noon** in both locations. Tickets for the event will be available at the door and will **include** admission to the Zoo, breakfast, **and** the annual Easter Egg Hunt*. The cost to join in all the fun is just \$10 per person. Children 1 & under are free.

EASTER EGG HUNT!

Not a breakfast person? That's ok - we've got "eggs-actly" the perfect "Saturday-before-Easter" activity! Grab your own Easter baskets and join in the fun by participating in our Easter Egg Hunt, held inside the NEW Zoo from **9:00 a.m. until 2:00 p.m.** Each child* will have the chance to collect up to 10 plastic Easter eggs and redeem them, one at a time, for candy at one of the many color-specific treat stations throughout the Zoo. The hunt is to find the right color station for your colored eggs! And...keep a keen lookout for the special metallic colored grand prize eggs hidden throughout the Zoo. Turn them in for special "grand prizes" at the Visitor Center (one per child please!). Cost to participate in the Easter Egg Hunt is \$3.00 per child (1 & under are free) in addition to the regular admission prices.

ZOO PASS MEMBERS!

You will **NOT** be receiving a physical ticket in the mail this year. To receive your one free admission to the event, bring your Zoo Pass to the **Visitor Center** or to the **Ski Lodge**. Your membership card will automatically provide you one free admission upon check in. You can purchase additional tickets there as well.

***Easter Egg Hunt is for children 12 and under.**

Advance tickets are available on line at www.newzoo.org. Bring your printed tickets to the Visitor Center or Ski Lodge check-in for admission.

NEW Zoo Admission Fees are: Adults: \$7.00, Children (ages 3-15) & Seniors (62 and older): \$5.00, and Children 2 and under: Free. Spring hours are 9:00 a.m. to 6:00 p.m.

Additional information about the zoo, including upcoming events, can also be found on our website at www.newzoo.org



Birdseye Dairy
Green Bay, WI



Become a fan online at .../NEWZooGB:

